



COLEMANMOORE

conceptual marketing delivered

Giving you more ways to achieve targets

About Us

Established almost 30 years ago, we help clients achieve business objectives by considering their position from a different perspective and delivering solutions through our three service engagement teams:

CREATIVE COMMUNICATIONS

- design that delivers results and drives sales

CAMPAIGN MANAGEMENT

- building your brand and creating more response

MARKET DEVELOPMENT CONSULTANCY

- low risk go to market strategies

We've assisted a broad range of clients in most industries to achieve their market and business development targets, throughout Europe. This experience leaves us well placed to serve your business irrespective of your sector. Information Technology, Automotive, Food & Drink and Professional & Financial Services are just some of the markets that we are currently working with.

Where We Work

From our head office in Northampton, we deliver projects for clients all round the UK and Europe with the aid of modern technology enabling our regional consultants to be centrally linked. Currently our consultants are working with clients in London, the Midlands, the North, France, Germany, Italy, Benelux and Spain.

We assist businesses to enter new markets, develop sales engagements, and implement marketing communications programmes, understanding the cultural differences and work practices in international markets. Our European Partner Agency Network gives us the capability to work in local business styles.

Our Quality Standard

As an ISO9001 registered business we maintain a strict quality process throughout the business to ensure our client always receives the level of service and quality of delivery they are expecting. This process is reviewed monthly by the management team, for consistency of approach, and annually by QMS to ensure we are adhering to the standards of the quality assured mark.

The Directors



Derek Betts , Managing Director – with an outstanding career of helping business achieve success, Derek drives our business managing our direction, finance, investment and setting our targets – so we can help clients achieve theirs.



Robin Moore , Market Development Strategist - founded the business in 1978. He has been the driving force for us to become a full service market and business development consultancy. Robin's creative insight has built continuing relationships with some of the biggest brands in Europe.



Bryan Allman, Development Director IT - heads up Coleman Moore's IT market focus working with our software, hardware and consultancy clients, in this segment, to deliver greater efficiency in market routes. His 25 years of senior management places him at the heart of the IT industry able to provide insight and innovative solutions.



Leigh Dickinson, Creative Director - maintains the highest creative standards to meet the demands of our customer base. His 15 years of experience has included working at No10 New Media in London and prior to that worked for several of the country's leading agencies.